

## **Design Competition**

The West Bengal State Handloom Weavers' Cooperative society Ltd (TANTUJA), hereby invites application on paper design along with soft copy for a design competition for traditional Handloom sarees of West Bengal, viz. Tangail, Tangail-Jamdani, Handcrafted Jamdani, Baluchari, Dhaniakhali towards subsequent production and marketing, from Textile Designers /Traditional Designers / Professional Designers / Designers, graduated from any recognised institute. The last date of submission by post is (up to 5 pm)

- **Eligibility Criteria for submission of paper design for Traditional handloom sarees-**

- Textile Designers / Traditional Designers / Professional Designers / Designers graduated from any recognised institute and awarded certificate for completion of training / Professional Design House, preferably with 5 years of experience on production and marketing of handloom products and/or traditional sarees of West Bengal as per specifications may submit paper designs.
- The original saree layout should be put on an A3 size paper in such manner which will show the colour combinations, at least 4 colour combinations, the body designs, the pallu designs, how the total saree would look after being made in actual.
- The actual size of the paper design should be put on a graph and submitted alongside the original drawing, showing a repetition of the actual, so that it can be easily converted into handloom designs. Only soft copy of this graph design needs to be submitted. Hard copies of graph paper should be provided as and when requested by Tantuja.
- Raw materials to be used on selvedge / border / pallu / ground should be specified
- Textile designers / Traditional Designers / Professional designers shall have to submit minimum five designs on each product mentioning the colour scheme, specifications of the product ( finished length, width, end picks , width of pallu, border, raw materials to be used on ground, selvedge, border , pallav, extra warp and extra weft etc ) on hard and soft copy.

- **Eligibility criteria for submission of paper design for printing on silk sarees-**

- The original saree layout should be put on an A3 size paper in such manner which will show the colour combinations at least 4 colour combinations, the body designs, the pallu designs, how the saree would look after being made in actual.
  - In case of printing on silk sarees, particularly in case of screen printing, the actual paper design should be submitted alongside the designs for the selected number of screens, the size of the screens ( for eg: 18'' x 46''). There should also be a repetition of the actual design. In case of block printing, there should be repetition of the actual design along with stating the size of the blocks. There should be a repetition of the individual designs made by the individual blocks along with the original design.
- 
- **Essential criteria for submission of the design-**
  - Only woven designs will be accepted on actual paper of 300 GSM along with its soft copy stored preferably in a CD or Pen drive for each category of handloom sarees.
  - Selected Designs will be the asset of Tantuja. No claim of the designers will exist.

**Specifications: (Materials are Mill & Hand spun cotton / Linen / Variety of silks and or combination of any of the above mentioned natural fibres)**

- **Tangail**
- **Tangail Jamdani**
- **Baluchari**
- **Dhaniakhali**
- **Santipuri**
- **Handcrafted Jamdani**
- **Gangarampur**
- **Begampuri**
- **Silk Than for printing**

